



Resume of John Burke

Brief Summary

John has been assisting businesses and individuals in financial difficulty and their creditors for over 30 years.

Over this time he has found the major reasons for business failure has been poor financial information. Therefore, John changed his focus to the practical assistance of businesses through bookkeeping and in particular online financial management systems.

These roles have required John to ascertain the financial position of distressed entities by bringing accounts up to date and implement new systems in short time frames in times of crisis and often with a deficiency in records.

His experience is extremely diversified, ranging from individuals to large international corporate groups and a broad range of industries.

His experience and practical commercial approach is supported by foundations of strong, up to date, technical skills. This is evidenced by his extensive qualifications.

LinkedIn Profile: <https://www.linkedin.com/in/johncburke>

Professional & Academic Qualifications

- Bachelor of Economics / Bachelor of Laws (Macquarie University)
- Master of Laws (University of Technology, Sydney)
- Company Directors Course Diploma (Australian Institute of Company Directors)
- Fellow of the Institute of Chartered Accountants Australia and New Zealand
- Fellow of CPA Australia
- Legal Practitioner of the Supreme Court of New South Wales holding a current practicing certificate as a solicitor (admitted 1982)
- Fellow of the Australian Institute of Company Directors
- Certified Fraud Examiner
- BAS Agent Registration Skill Set (TAFE NSW Digital)

- Accredited Mediator – Multiparty Mediations (Centre for Dispute Resolution University of Technology, Sydney)
- DiSC® Accredited
- Accredited Brian Tracy Trainer & Business Coach
- Retired Official Liquidator & Trustee in Bankruptcy
- Certified Xero Advisor
- MYOB Partner, Quickbooks Pro-advisor, Reckon Cloud Advisor, Certified Saasu Partner, and Member WavePro Network

Current Positions

Business Physician Ventures

John is currently principal of Liberating Websites, AnytimeAnywhere Bookkeeping, Ezy Fund Raising and Anytime CPD. These are all divisions of the Business Physician Pty Limited.

The Business Physician – Consulting (June 2012 to date)

Advice on business systems, e-commerce, strategic management and growth, restructuring and turnaround management, risk management, governance and ethical pre-insolvency.

Liberating Websites (2009 to date) liberatingwebsites.com.au

This business involved the design and building of websites (including e-commerce sites) and social media pages. John specializes in using the content management systems (CMS) Joomla and WordPress.

John helps develop a complete online presence strategy including websites, social media, e-newsletters, search engine optimization (SEO) and integrating this into the overall business strategy.

AnytimeAnywhere Bookkeeping (2011 to date) anytimeanywherebookkeeping.com

This is an online bookkeeping service providing services using accounting online platforms including Wave, Xero, MYOB and Quickbooks.

Ezy Fund Raising (2016 to date) ezyfundraising.com

An online fund raising platform for schools, charities, sporting and other not-for-profit organisations.

AnytimeCPD (2013 to date) anytimecpd.com

An online learning management system focusing on continuing professional development programs.

Career History

November 2015 – August 2017

Smith Hancock – Chartered Accounting Practice

Firm & Role Description

Smith Hancock is a chartered accounting firm based in Parramatta specializing in personal and corporate insolvency, turnaround management and forensic accounting.

As consultant John filled the equivalent role to a senior manager having carriage of a range of matters. He also used his technical skills and experience to advise on complex issues involving insolvency and related matters.

March 2014 – December 2015

Consultant, Condon Associates – Chartered Accounting Practice

Firm & Role Description

Condon Associates is a chartered accounting firm based in Parramatta specializing in personal and corporate insolvency, turnaround management and forensic accounting.

As consultant John filled the equivalent role to a senior manager having carriage of a range of matters. He also used his technical skills and experience to advise on complex issues involving insolvency and related matters.

1 April 2005 – 30 June 2012

Principal, The Business Physician Pty Limited – Insolvency Chartered Accounting Practice

Firm Description

The Business Physician is a Chartered Accounting Practice. John is the sole director and shareholder. The practice specializes in insolvency and strategic business management and improvement.

For family reasons the practice was scaled down and John ceased to accept formal insolvency appointments in June 2012. The business continued as a consultancy practice.

August 2001 to 31 March 2005

Partner – Business recovery & Insolvency Division of BDO Chartered Accountants & Advisors

Firm and Divisional Description

BDO is one of the leading mid tier professional service firms in Australia and internationally with a focus of medium size businesses.

The Business Recovery & Insolvency Division specialises in business restructuring, credit and debt management, fraud detection and control, the full range of insolvency related services and related litigation support services with a focus on small and medium size businesses. The practice has been creditor orientated.

Highlights

Investigation into and advice to a major Bank on the restructuring and refinancing of a major building company.

The restructuring through a deed of company arrangement of a major PR firm – Blackie McDonald, combining a deed of company arrangement with a hive down.

The restructuring of the Australian Quality Council through a deed of company arrangement and the successful sale of parts of the business to various parties including Standards Australia International.

Carriage of a Court appointed reference and subsequent Court appointed receivership and related fraud investigation of the Estate Mortgage Fighting Fund Trust.

October 1998 to August 2001

Director Technical Services

Corporate Finance - Restructuring Division of Ernst & Young

John had carriage of corporate restructuring assignments and the full range of insolvency related services and related litigation support services, including fraud investigation.

May 1995 to October 1998
Manager Specialised Services
Asset Management Group of the Colonial Group
(Secondment from Ernst & Young)

The Colonial Group was a financial services group including insurance and the Colonial State Bank. The Asset Management Group was responsible for managing those loans and investments that are of high risk or already in default.

Responsibilities

The provision of advice to account managers on management of accounts and if necessary the appropriate enforcement action to take to recover debts;

Overseeing the selection and quality control of professional services providers to the Asset Management Group;

The drafting of documentation for enforcement action;

Negotiating on behalf of the Colonial Group for recovery of loans;

representation of the Colonial Group on bank syndicates;

Training of Colonial Group staff in the above areas;

Preparation of parts of the Credit Policy Manual of the Colonial Group

Highlights

Representation of the Colonial Group on the Lang (Patrick's) Banking Syndicate during the docks dispute in 1998.

October 1989 to May 1995
Senior Manager / Director
Corporate Services Division of Ernst & Young

Highlights

The receivership of the Channel Ten Television Network;

The receivership of the Norton Healthcare Group that included the operation and redevelopment of Dalcross Hospital Killara;

The receivership of the Girvan Property Group;

The receivership and liquidation NIAA Corporation Limited – a rural finance company.

August 1984 to October 1989
Ferrier Hodgson
Senior Accountant / Manager

Involvement with or carriage of the full range of insolvency assignments.

July 1982 to August 1984
Tax Consultant
Price Waterhouse

Professional Training Roles

Chartered Accountants Program

2003 to 2016 - workshop facilitator for all technical modules

2000 - 2003 - Group leader Accounting I and Capstone Modules

1992 - 1999 - Master Group Leader and Examiner of the Advanced Insolvency Module

Insolvency Education Program **Insolvency Practitioners Association of Australia**

Workshop leader – 1997 to 2013

Professional Committees

Chairman, Insolvency Sub-committee of the Business Law Committee of the Law Society of New South Wales 2003 to December 2017

Member Insolvency & Reconstruction Committee of the Business Law Section of the Law Council of Australia 2001 to date

Other Professional Memberships

Law Society of New South Wales

Turnaround Management Association;

Australian Institute of Management

National Speakers Association of Australia

International Coach Federation

Australian Bookkeepers Network

Community Interests

Board Member – Dunmore Lang College Macquarie University 1997 to 2013

Board Member Consumer Credit Legal Centre (NSW) Inc 1990 to 2013;

Webmaster for Archangel Michael Russian Orthodox Church and The King's School Football and Basketball Clubs.

Webmaster for The Kings School Football and Basketball Clubs.

Honorary Bookkeeper Arden Anglican School Parents & Friends Association (2010 to 2015)